



**Postcode  
Lottery  
Group**

*Lotteries for a better world*

# The power of sports

The Netherlands | Sweden | Great Britain | Germany | Norway





In 2020, players of the Postcode Lotteries in The Netherlands, Sweden, Great Britain, Germany and Norway won a trip to South Africa where they visited projects of the Roger Federer Foundation and Peace Parks Foundation. They also met with Roger himself and fellow Postcode Lottery ambassador Rafa Nadal before they played an exhibition match, for a record-breaking audience of 51,000 people in the Cape Town Stadium.

# Foreword

**The power of sports is testament to the incredible impact sports can have on society, communities and individuals.**

Sports are much more than just games. They are a powerful force for positive change, enriching lives and building stronger, healthier and more connected communities.

As athletes, we have experienced firsthand how sports can unite and empower people. That is why we are pleased to introduce this publication, showcasing some of the incredible sports-focused charities and work supported by players of the Postcode Lotteries. These organisations use sports to foster inclusion, promote health and build self-confidence and skills that extends well beyond any single game or match and reach everyone from children and older people to those experiencing homelessness. Beyond sports, the Postcode Lotteries fund a broad range of charities that drive positive change across various sectors, impacting countless communities and causes worldwide.

The Postcode Lottery Group has been a steadfast supporter of our own foundations, the Roger Federer Foundation and the Rafa Nadal Foundation. We would like to extend our sincere thanks to the Postcode Lottery players who make all this possible. This support has enabled us to extend our reach and impact, helping even more vulnerable children at the start of their lives, in both Europe and Southern Africa. All this and so much more, as you will read in the pages ahead.

Sports have the power to make life better for everyone and create a more equal, healthy and fun world. They teach us that while winning is exhilarating, the journey and connections we make along the way are what truly matter.

Our hope is that this booklet inspires you to view sports not just a matter of winning or losing, but as a catalyst for positive change in our communities.

Roger Federer and Rafael Nadal



# The Power of Postcodes

**The Postcode Lottery Group is an international company with a social purpose, combining business and ideals. We operate charity lotteries worldwide to raise funds for initiatives working for a better society, from local charities to global NGOs.**

We aim to attract as many players as possible, offering entertainment, appealing prizes and sharing joy. Using postcodes as ticket numbers, neighbours win together in monthly draws, while contributing to a healthier, fairer, greener world. Part of the ticket price goes to charities working in areas like human rights, nature conservation, climate, social cohesion, health and sports. This is the Power of Postcodes.

Our subscription-based lotteries are among the safest in the world. We provide long-term, unrestricted funding, giving our charity partners the flexibility to use funds for maximum impact.

Thanks to millions of players, we can commit to long-term partnerships. Since 1989, over **€ 14.5 billion** has been raised for hundreds of charities and thousands of projects.

The Postcode Lottery Group is a private company, fully owned by a non-profit foundation. Our international team works across Europe – with offices in Amsterdam, Stockholm, Edinburgh, Düsseldorf, Oslo, London and Berlin, joining forces to grow the Postcode Lottery’s impact.

### Our funding philosophy

The Postcode Lottery Group raises funds for charities of all sizes, from small local causes to large international NGOs. We prefer to provide multi-year, unrestricted funding. This allows our charity partners to use the funds where they are most effective, helping them achieve their strategic goals faster.

We support a wide range of good causes, including charities using sports as a force for good. Our local Lottery Foundations offer funding opportunities to smaller, grassroots initiatives, helping them develop and potentially qualify for long-term partnerships. Via the Postcode Lottery Neighbourhood Funds or Community Awards local communities benefit directly through various projects. This booklet shows a selection of sports related ones.



ticket sales: **€ 2.7bn**  
subscriptions: **14.8m**  
to charities: **€ 969m**  
to players: **€ 1bn**

Figures of record year 2024



## TOP PRIVATE CHARITY DONORS IN THE WORLD

|    |                                   |          |
|----|-----------------------------------|----------|
| 1. | Bill and Melinda Gates Foundation | \$3.93bn |
| 2. | Wellcome Trust                    | \$1.04bn |

### 3. Postcode Lottery Group \$981.3m

SOURCE: CITY AM CHARITY INDEX, PUBLISHED DECEMBER 2021. RESEARCH CONDUCTED BY nfpResearch.



# Bas van de Goor Foundation

The Bas van de Goor Foundation encourages people with diabetes to get active for a better quality of life. As part of their mission, they run sports clinics, camps and Diabetes Games for kids; and for adults challenges like skiing, hiking or cycling. During these activities, the Bas van de Goor Foundation aims to educate people with diabetes about the positive effects of sports and exercise, letting them experience these benefits for themselves and inspiring them to lead a more active lifestyle.

**Bas van de Goor** is a Dutch former volleyball player and Olympic gold medallist. Diagnosed with type 1 diabetes, he founded the Bas van de Goor Foundation to improve the quality of life for people living with diabetes through sports and physical activity.



Credit: Ronald Hoogendoorn

Total contribution to date:  
**€5,291,402**

Received from:





Athletics clinic during the Diabetes Games in 2024 - organised by the Bas van de Goor Foundation - where children diagnosed with diabetes exercise and learn more about sports and diabetes.

Credit: Ronald Hoogendoorn





Credit: SV Werder Bremen

Children in a school in Bremen carrying out the programme *Bundesliga bewegt*.

## DFL Stiftung

The DFL Stiftung aims with its *Bundesliga bewegt* (Bundesliga moves) programme for children having everyday access to needs-based, high-quality and cross-sport physical activities in their environment. *Bundesliga bewegt* is supported by the Deutsche Postcode Lotterie. Professional football clubs appoint a person who initiates and coordinates physical activity programmes in nurseries and primary schools together with stakeholders from local authorities and sports organisations in a social area. The person also provides networking and qualification opportunities for training, childcare and teaching staff.

Total contribution to date:

**€426,120**

Received from:





# Ellen MacArthur Cancer Trust

The Ellen MacArthur Cancer Trust takes young people aged 8-24 on sailing and outdoor adventures to inspire them to believe in a brighter future living through and beyond cancer. Young people remain vulnerable after treatment as it comes at a time of rapid physical, emotional and social development. When treatment ends the Trust's work begins. For some young people one trip is enough to start moving on, many others need support over time. Each young person is able to choose their own path to a brighter future.

**Dame Ellen MacArthur** is a retired sailor who set the world record for the fastest solo circumnavigation of the globe. She founded the Ellen MacArthur Cancer Trust as she knew sailing could give young people recovering from cancer an amazing opportunity to learn new skills, get out of their comfort zone, get a confidence boost, and gain a sense of independence. Ellen had a dream and never let go of it. It's why her message is clear - 'Go for it!'



Total contribution to date:

**€5,588,042**

Received from:



Young people and volunteers for Ellen MacArthur Cancer Trust sailing on Solent Hero, a specially adapted sailing boat, made possible thanks to players of People's Postcode Lottery.

Credit: Martin Allen





Credit: Mathilde Dusol - Esther Vergeer Foundation

Sports Camp  
2024.

## Esther Vergeer Foundation

The Esther Vergeer Foundation ensures children living with physical disabilities and/or chronic conditions discover the power of self-confidence through sports. The children receive a personalised programme tailored to their sporting interests, needs and abilities. The Foundation also helps connect children with sports clubs and advises them how children with physical disabilities can participate in sports in a fun, supportive and safe way.

Postcode Lottery ambassador **Esther Vergeer** is a former wheelchair tennis player and seven-times Paralympic champion. During her career she won 21 Grand Slam titles. She founded the Esther Vergeer Foundation to introduce children with disabilities to sports, emphasising the positive impact on health, self-reliance and self-confidence.

*"Our goal is clear: every child should have the opportunity to play sports at a local sports club, to help them grow and become self-reliant."*

Total contribution to date:  
**€3,936,541**

Received from:



# Local initiatives

Every year thousands of small-scale local initiatives receive funding through our lotteries' Neighbourhood Funds and Community Trusts. Thanks to our players financial support is provided that benefits a wide range of residents. The goal is to inspire community action and improve the quality of life for all.

Supporting local initiatives:

### Copenhagen Youth Project (Great Britain)

Copenhagen Youth Project is a youth project working in partnership with 350+ vulnerable and disadvantaged young people, delivering Football 4 Life - a transformative project for all levels of footballing ability.

### Glasgow Frontrunners (Great Britain)

Glasgow Frontrunners is an award winning running club primarily for LGBTQIA+ people and their allies. They offer a safe space for the LGBTQIA+ community, breaking down barriers to participation in sport.

### Integrationshilfe Jade (Germany)

Integrationshilfe Jade organises culture and sport activities for migrants and refugees in the

municipality of Jade. This includes visits to cultural events, excursions to the surrounding area, participation in sports events and visits to swimming pools. These measures are intended to help refugees actively experience social and cultural life in Germany.

### Jitex BK (Sweden)

Jitex BK organises Street Football (4-a-side football on a smaller field) open to all children and young people across three residential areas. Young people are given the opportunity to experience the joy of movement and community. It specifically provides opportunities for children whose families may not afford holidays or summer activities to join in fun team sports and events.

### Kinder lernen Tennis – ohne Limits (Germany)

Through *Kinder lernen Tennis*, children and young people aged between four and 18 years old get free membership and tennis lessons. The charity is dedicated to breaking down barriers and making tennis accessible to people from all backgrounds, giving them the opportunity to learn, play and grow through the sport.

### Kiviks AIF (Sweden)

Kiviks AIF wants to connect people of all ages and backgrounds. Night football provides an inclusive and open space for everyone who wants to participate in sport and meet new people from their communities through the joy of movement and activity.

### London Wheelchair Rugby Club (Great Britain)

London Wheelchair Rugby Club improves the health and wellbeing of disabled people through participation and involvement in wheelchair rugby. The charity's work promotes inclusion and a sense of belonging, empowering individuals of all abilities to connect, compete and thrive.

### Sporting Recovery CIC (Great Britain)

Sporting Recovery utilises physical activity and social interaction to improve mental health for individuals recovering from severe mental illness and experiencing mental distress.

### Stichting Jongeren van de Wereld (Netherlands)

Stichting Jongeren van de Wereld organises a sports week in The Hague for 60 young people who live in deprived areas and whose families cannot afford to go on holiday, so that they can meet new friends and enjoy a fun holiday while actively participating in sports and learning new skills.

### Urban Sports (Netherlands)

Urban Sports broadened its sports activities, introducing free running and pump track to a Dutch community where people of all ages wanted to participate more regularly in sport and fitness activities.

### Walking Football (Netherlands)

Residents of a neighbourhood in the Dutch municipality of Zutphen organised walking football to help support the community in being more active. They are encouraging people over the age of 55 years old to stay active at all ages.





## Fight for Zero

Sports can play a unique role to prevent crime and build resilience for young people who are at risk of choosing the wrong path. Fight for Zero's main objective is to inspire young people, mainly those with challenging backgrounds, to reach their full potential. They use an evidence-based method called the Five Pillar Model, consisting of boxing, education, employability, youth leadership and support services. Their work combines boxing, personal growth and social support.

Total contribution to date:

**€390,785**

Received from:

SVENSKA  
POSTKODLOTTERIETS

**STIFTELSE**

A Fight for Zero's coach uses boxing to inspire at-risk youth and help them reach their full potential.





Credit: Mathilde Dusol

## Fonds Gehandicaptensport

Fonds Gehandicaptensport is dedicated to making sports accessible to the 1.7 million people with disabilities in the Netherlands. To achieve this, it provides funding and offers information about sports opportunities for people with disabilities to both clubs and (potential) athletes.

Total contribution to date:

**€12,043,555**

Received from:





## Greenhouse Sports

Growing up in poverty puts a good childhood at risk, threatening secure relationships and a decent education. Greenhouse Sports believes that every child deserves a fair chance to succeed: they work to improve the life chances of young people in deprived areas of London by helping them develop essential life skills, increase their engagement with education and give them positive activities to take part in outside of school through sport.

Total contribution to date:  
**€4,872,450**

Received from:



Young people taking part in one of Greenhouse Sports after-school table tennis sessions at their Centre in London.





Credit: Michael Romacker

Ex-professional football player and co-founder of Hawar Help, Tuğba Tekkal gives a football training to socially disadvantaged girls.

## HÁWAR.help e.V.

Human rights organisation, HÁWAR.help implements development and education programmes in Iraq, Afghanistan and Germany. Deutsche Postcode Lotterie players support their SCORING GIRLS\* programme, which aims to empower refugee girls through weekly football training. The programme promotes gender equality, social integration and personal development.

Total contribution to date:  
**€1,784,730**

Received from:





## Jeugdfonds Sport & Cultuur

Jeugdfonds Sport & Cultuur makes it possible for children and young people from low-income families to participate in activities such as football, music lessons, gymnastics, theatre lessons, or other sports and creative activities. The charity covers the membership fees and pays for the necessary equipment such as football clothing or dance shoes.

Total contribution to date:  
**€6,637,166**

Received from:



Jeugdfonds Sport & Cultuur surprised with an extra contribution.



Credit: Roy Beusker





Cruyff Courts are much more than just a space for children to play sports.

Credit: Johan Cruyff Foundation

## Johan Cruyff Foundation

The Johan Cruyff Foundation believes that sport is not just for fun, it is vital for children’s health and development. It encourages kids to be more active through sport, play and exercise. The Foundation’s biggest and best-known projects are their Cruyff Courts – these are much more than just sports pitches, they are somewhere children learn about respect, responsibility, cooperation and where they build friendships that can last a lifetime.

*“They have the resources and I have the name. Together we can work for charity”*

**Johan Cruyff** (25 April 1947 – 24 March 2016) was a national and international Postcode Lottery ambassador from 1998. His passion for football and his efforts to get young people to be more active inspire us then and now.



Total contribution to date:  
**€67,636,713**

Received from:






# Katarina Witt Stiftung gGmbH

The Katarina Witt Stiftung works with children and young people living with physical disabilities who need barrier-free exercise spaces. The charity provides events and facilities that promote inclusion. Movement and activity help build the children's self-confidence and this approach is at the centre of all its projects. One of those projects is *Gemeinsam mehr bewegen* (Active together) in which local communities, schools and sports clubs work closely together to create a supportive environment for young athletes. The overarching goal is to use sports to support personal growth, teamwork and social skills, ultimately contributing to the overall development of young people.


Postcode Lottery ambassador **Katarina Witt** is a former German figure skating star who won two Olympic gold medals at the 1984 and 1988 Olympics. She founded the Katarina Witt Stiftung to support children with disabilities, focusing on improving their mobility and self-confidence through sports.

*"I couldn't think of a better way to use my popularity than to support charitable causes that help people. The combination of winning and giving – is there anything better than that?"*



Total contribution to date:  
**€4,305,043**

Received from:



Children training for an athletic inclusive competition.





With KICKFAIR children get the chance to develop their talents, acquire skills and gain confidence in their abilities.

Credit: KICKFAIR & Jörg Jäger Fotografie

## KICKFAIR e.V.

KICKFAIR combines street football with an innovative educational concept to create a framework for young people that are affected by social inequities in which they build trust into their capacities and where they develop social interaction based on democratic values. KICKFAIR is a long-term partner of the Deutsche Postcode Lotterie.

Total contribution to date:  
**€1,586,700**

Received from:





# KLABU

KLABU’s mission is to support refugees rebuilding their lives through sports. They build clubhouses in refugee camps which give people the tools to find joy, pride and hope through sport and build a feeling of community. KLABU clubhouses provide sports equipment and activities, they are also a space where people can watch TV matches, listen to music and access Wi-Fi – all within a welcoming environment. They are led by local refugees and host communities who are mentored to run the clubhouses encourage everyone to participate in sports, with a particular focus on women and girls.



Credit: Jorgen Jacob Lodder

During a special charity edition of the popular Dutch TV gameshow Postcode Loterij Miljoenen-jacht KLABU won €94,000 to help support their work in refugee camps. Linda de Mol (right) presenting KLABU founder Jan van Hövell (middle) with the cheque for funding and KLABU store manager Atia Hasan (left).

Total contribution to date:  
**€494,000**

Received from:



KLABU clubhouse in Kalobeyei, Kenya, home to 70,000 refugees.

Credit: Coco Olakunle





Children are playing football at Krajicek Playground Bokkefort in The Hague, with team members from the Krajicek Foundation.

Credit: Krajicek Foundation Maaikje Petri

# Krajicek Foundation

The Krajicek Foundation supports and motivates children and young people in disadvantaged neighbourhoods in the Netherlands to play and engage in sports close to home and with each other. This gives them the opportunity to develop in a safe environment in a healthy and sporty way and to be an inspiration for the youth in their neighbourhood. The Krajicek Foundation and its partners thus contribute to a better future for Dutch youth and consequently, to a sporty and social society.

**Richard Krajicek**, Postcode Lottery ambassador, is a former tennis player and 1996 Wimbledon Champion. Krajicek established his foundation to provide sports facilities for children in inner-city areas, motivated by his belief that sports can positively impact young lives.

*“The Postcode Lottery often makes the impossible come true. Especially for children, who need it the most.”*



Credit: ©Krajicek Foundation

Total contribution to date:

**€16,674,615**

Received from:





# LitCam

LitCam, short for Literacy Campaign, is a German non-profit organisation that promotes literacy and education. It aims to address educational inequalities and support lifelong learning through various initiatives and programmes. One of LitCam's key projects is *Fußball trifft Kultur* (Football Meets Culture), which combines football training with academic tutoring to help children from disadvantaged backgrounds improve both physically and academically.

Total contribution to date:  
**€1,060,150**

Received from:



LitCam's Football Meets Culture uses sports to build education equity and support integration.

Credit: Witters/LitCam



# VriendenLoterij

The VriendenLoterij (FriendsLottery) supports organisations dedicated to culture and sports with the aim of making the world a more beautiful, pleasant and fun place to be. Players have the opportunity to select which museum, charity or local sports club they want to support. These organisations tend to be close to our players' hearts or located in the communities they are part of.

### Supporting Dutch professional football

As a social partner of the Eredivisie (highest Dutch professional football league) and the Keuken Kampioen Divisie (second highest league), the VriendenLoterij contributes to the development and promotion of

Dutch football. Through financial support from Lottery ticket sales, it helps clubs grow and realise their social projects.

Starting from the 2025/26 season, the Eredivisie will be officially known as the **VriendenLoterij Eredivisie**. The VriendenLoterij, which has been a social partner of the Eredivisie since 2005, will become the official title sponsor of the competition. This marks the expansion of the successful partnership after 20 years, making it one of the longest-running collaborations in Dutch professional football.



Winners having a meet and greet with the players of Heracles Almelo.



Winners enjoying their skybox view at the stadium of PSV Eindhoven.



The award ceremony of the Voetbal Geeft Prijs 2024.

From the beginning, the partnership has focused on social activities and youth development. Key elements include the *Voetbal Geeft Prijs* (Football for Good Award) and unique prizes for VriendenLoterij players, such as VIP seats in stadiums or meet-and-greet opportunities with their favourite football club players.

The *Voetbal Geeft Prijs* is an initiative by the VriendenLoterij, in collaboration with the Eredivisie CV and ESPN, aimed at encouraging football clubs to implement innovative social projects. Each year, the top three projects receive €50,000, €30,000 and €20,000 from the VriendenLoterij. Projects are evaluated by a jury based on originality, social impact, and budget.

### Meet and Greets

Each season, 50 Lottery winners per club get to meet their favourite Eredivisie players during a lunch at the club. Additionally, winners will receive a unique experience where they will watch the training session, receive a tour of the stadium and will be gifted a signed football shirt.

### VIP-Seats

Players of the VriendenLoterij can win unique VIP packages for home matches of their favourite football club. For example, at Ajax, you can win four seats at the edge of the field, and at PSV, you can win your own skybox for 12 people, complete with food, drinks, a hostess, and a PSV gift.



# VriendenLoterij

## Clubs and associations

The VriendenLoterij collaborates with over 4,300 local charities, clubs, and associations. In 2024, (sports)clubs and associations collectively received almost €6.2 million. Various types of clubs and associations work with the VriendenLoterij, from the local football club to the neighbourhood music association. The size of the club does not matter, whether it has 100 or 2,000 members.

To generate income, clubs sell Lottery tickets to their own supporters, such as members and fans. A supporter who plays in the VriendenLoterij directly supports their own club. At least 40% of the ticket price goes to the club.



There is also collaboration with partners to increase the impact on Dutch club life. For example, with:

- the *Register voor Verenigingsbestuurders* (RVVB) to support club directors by sharing knowledge,
- with Fanseats, to increase visibility and stress the collaboration with a club, and
- with CIRCULR for recycling old sports equipment.

## Clubs of the Week

Every year the VriendenLoterij supports clubs, associations, or foundations with a Clubs of the Week contribution of €5,000 per organisation for a social project. A jury evaluates all the projects and awarded a hundred of them in 2024, with a total of half a million euros. For example, for renovating the changing rooms or organising events for local seniors.

## Sports partnerships

The VriendenLoterij is also involved in prestigious sporting events such as Premier Padel Rotterdam, the Euro Hockey League, and Jumping Amsterdam.

Through these collaborations, it not only supports the sport but also offers unique experiences to the lottery players who can win VIP packages for major sports matches or meet-and-greets with their sports heroes.







Credit: LA Photo Mauricio Reyes

Young runners from socioeconomically challenged areas in Sweden unite, and use running and education to promote health and social inclusion.

# Löparakademin

Using sports and in particular running, Löparakademin supports young people and their families living in economically disadvantaged areas to achieve equal health and social inclusion. Their vision is a Sweden where everyone can reach their full potential, regardless of their background. One of their new programmes combines physical training with education and workshops to give parents in underserved communities areas tools and motivation for a healthy lifestyle.

Total contribution to date:

€427,586

Received from:

SVENSKA  
POSTKODLOTTERIETS

STIFTELSE



# Newcastle United Foundation

Newcastle United Foundation is the official charity arm of Newcastle United Football Club, changing the lives of more than 66,000 people each year using the power of football across the North East of England. The Newcastle United Foundation has a mission to build a better future for disadvantaged communities across Newcastle, North Tyneside, Gateshead and Northumberland by creating even more opportunities for positive experiences built on involvement and inclusion. Whether it is through sport or volunteering, this can have a significant impact on the health and wellbeing of thousands of participants.

Total contribution to date:  
**€3,239,146**

Received from:



One of the Welcome Through Football sessions organised by the Newcastle Foundation.



Gold medal winners at the  
World Championship 2022  
in Sarasota, United States.

IBCF 13TH CLUB CREW WORLD CHAMPIONS  
NATHAN BENDERSON PARK • SARASOTA-BRADENTON, FLORIDA



## Pinke Zitronen e.V.

Pinke Zitronen supports young women with breast cancer by providing free assistance including sports activities, expert talks and workshops. Their goal is to improve quality of life and provide emotional support for women through community engagement and awareness initiatives. One of their most successful initiatives sees women with breast cancer crewing a dragon boat as part of a race. The Deutsche Postcode Lotterie supports the organisation's goal to raise awareness about breast cancer during Dragon Boat World Championships.

Total contribution to date:

**€112,897**

Received from:






# Rafa Nadal Foundation

The Rafa Nadal Foundation works with the firm conviction that sports and education are transformative tools capable of creating a better world. It supports children and young people on their journey toward a future filled with opportunity and quality.

The Foundation develops various projects in Spain and India, directly contributing to four of the 17 most significant Sustainable Development Goals, which also serve as its four main pillars of impact: Good Health and Well-being, Quality Education, Reduced Inequalities, and Partnerships for the Goals.

**Rafael Nadal** is a former professional tennis player with 22 Grand Slam titles. He is an international ambassador for the Postcode Lottery Group.


*"I would like to thank the Postcode Lottery for lending its loyal support to all those good causes, including my own Rafa Nadal Foundation. Because of your help, many children will have a better future."*



Total contribution to date:

**€7,600,000**

Received from:







Children playing football in Kabuyenge, Burundi.

## Right To Play

Right To Play is a global organisation that transforms the lives of millions of children every year in some of the most difficult places on earth. The charity uses the power of play to protect, educate and empower children that grow up in some of the world's most difficult places, where they are exposed to hardship such as war, disease, climate change, violence, poverty, inequality, prejudice, and exploitation.

Working in 14 countries across Africa, Asia and the Middle East, Right To Play's mission is to protect, educate and empower children to rise above adversity using the power of play.

In 2024 Right To Play received the very first Postcode Lottery cheque from the Canadian Postcode Lottery Foundation for its Indigenous Youth Programme.



Total contribution to date:

**€10,186,200**

Received from:





# Roger Federer Foundation

The Roger Federer Foundation is dedicated to enhancing the quality of early childhood education in Africa and Switzerland. They aim to empower children living in poverty by providing them with access to quality education from an early age. The foundation collaborates with local partners to develop sustainable educational services, focusing on improving school readiness and learning outcomes. By investing in teacher training, infrastructure and educational materials, the Foundation strives to create a supportive learning environment supporting the overall growth and development of children.

**Roger Federer**, former tennis player who won 20 Grand Slam titles, has been an international ambassador for the Postcode Lottery Group for many years.

*"I feel honoured to be an international ambassador of the Postcode Lottery. The support we receive for the Roger Federer Foundation is a motivation to further promote children's good start to education."*



German Postcode Lottery winners having a meet & greet with Roger Federer, during the Laver Cup 2024 in Berlin.

Total contribution to date:  
**€4,100,000**

Received from:



A girl sweeps her play kitchen on a playground constructed by her community with support from the Roger Federer Foundation in Lesotho.

Credit: Roger Federer Foundation





## Scouts Association

The Scouts Association, also known as the Scout Movement or Scouting, is a worldwide educational youth movement employing the Scout method, a programme of informal education with an emphasis on practical outdoor activities, including camping, woodcraft, aquatics, hiking, backpacking and sports. For over a century scouting has enhanced the great potential of young people to make a positive impact, both in their own development and to their community.

Scouts is about young people working together with volunteers to shape, influence and lead their own adventure in life.

Total contribution to date:

**€26,047,132**

Received from:





# SCRIIN

SCRIIN's vision is that in a digital world, every child grows up healthy. However, according to the World Health Organization (WHO), only 19% of children and young people meet the recommended levels of physical activity. The factors that dominate how active a child is depends on where they live, what background their parents have and what gender the child is. SCRIN develops smart technology that encourages daily physical activity and healthy digital habits, working closely with schools and experts in physical activity and behavioural science to do so. Their dataset is one of the world's largest on objectively measured physical activity in schools.



Children using SCRIN's activity trackers to track their movement.

Total contribution to date:

€316,308

Received from:



Credit: Scriin



Frank is wearing one of SCRIN's activity trackers, that allows SCRIN to collect movement data amongst children in school.





Children enrolled in Skateistan's programme can learn, play and shape their futures through skateboarding and creative learning.

Credit: Skateistan gGmbH

# Skateistan

Skateistan combines educational projects with skateboarding to help disadvantaged children and young people in developing countries. The goal is to give them access to education and to teach them valuable life skills through skateboarding. Their work and projects focus on girls, displaced children and those living with disabilities in some of the most challenging circumstances in the world. Skateistan now reaches 7,000 programme attendances weekly across 32 locations in Asia, Africa, South America, Europe and the Middle East.



Total contribution to date:

€722,292

Received from:





# Special Olympics

Special Olympics is a global sports movement that unleashes the human spirit around the world through the transformative power and joy of sport. Through programming in sports, health, education and community building, Special Olympics is tackling the inactivity, stigma, isolation and injustice that people with intellectual disabilities face. The Special Olympics' approach is to deliver, high-quality training and competition in an inclusive culture through Unified Sports which allows for people with and without intellectual disabilities to play on the same field.

## Collaborating for impact

The Rafa Nadal Foundation collaborates with Special Olympics Spain through its More Than Tennis programme, which promotes inclusion and personal development for individuals with intellectual disabilities by providing regular tennis training and competitions.

The Katarina Witt Stiftung supports Special Olympics by funding projects that promote physical mobility and sports for children and adolescents with disabilities. The foundation focuses on creating opportunities for these young individuals to engage in sports, fostering their self-esteem and social skills.

Total contribution to date:

€312,864

Received from:



Athlete Judith during the Special Olympics World Games in Berlin, 2023.

Credit: Bart Weerdenburg






## Sporting Equals

Sporting Equals champions ethnic diversity within the sport and physical activity sectors to promote great race equality and equity at all levels and to improve the lives of ethnically diverse communities. They are uniquely placed to influence system change through their lived experience, network, and beneficiaries.


Sporting Equals' key activities include advocacy and campaigning, community networking and capacity building, and the delivery and coordination of sport and physical activity-related interventions.



Total contribution to date:

# €236,240

Received from:



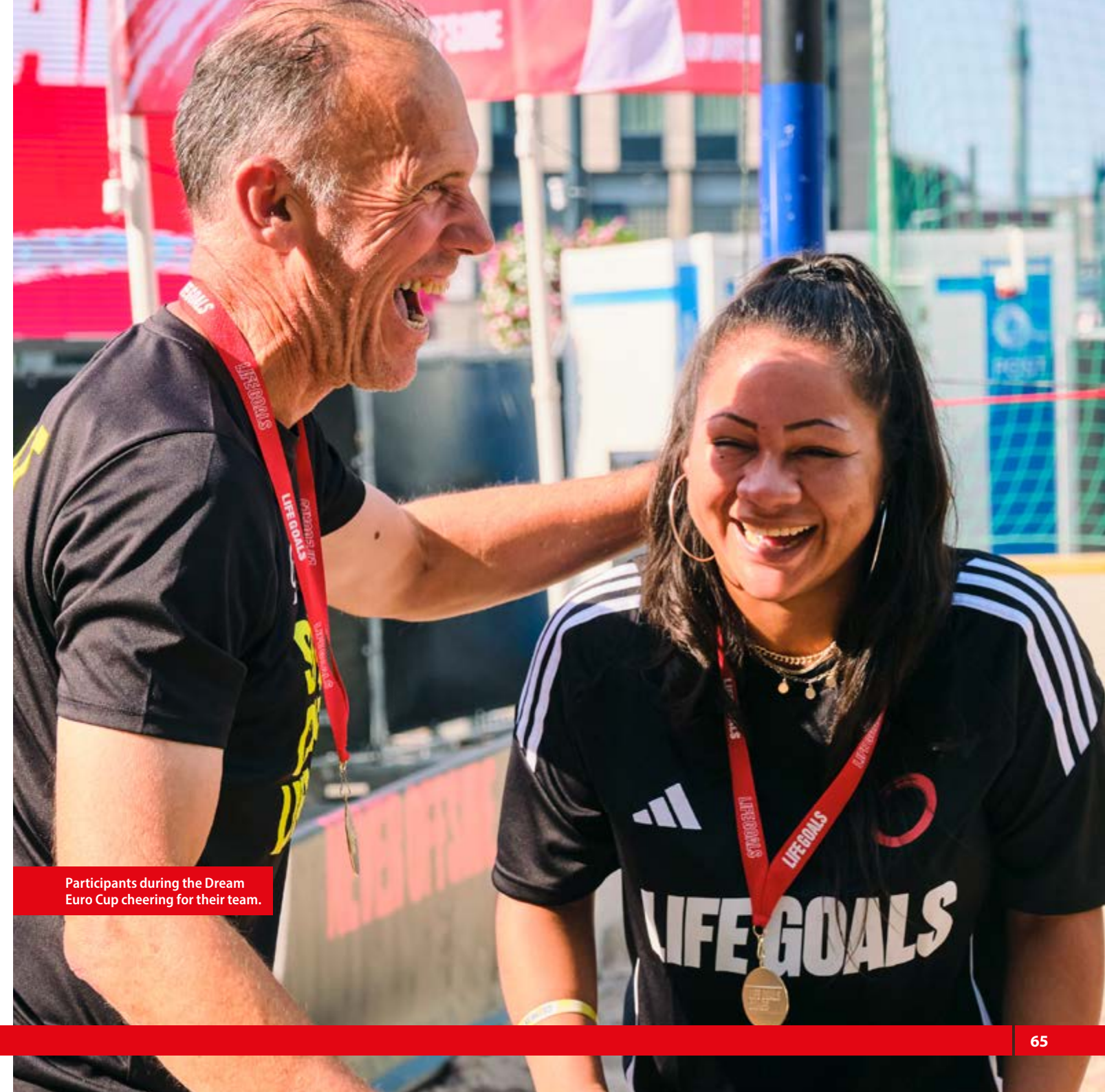


## Stichting Life Goals Nederland

There are over 1.3 million people in the Netherlands with limited participation and access to sports. Stichting Life Goals focuses on making sports accessible to them. It does that by strengthening social sport initiatives by offering guidance, projects and useful tools. Over the past few years, they have supported dozens of sports initiatives, both new and existing ones. This creates a national network of social sports initiatives that thousands of people in vulnerable positions can join.

Total contribution to date:  
**€2,200,000**

Received from:



Participants during the Dream Euro Cup cheering for their team.





Players celebrating after a Street Soccer Scotland drop-in session.

## Street Soccer

Street Soccer is a charity using football to transform the lives of socially disadvantaged and isolated people. It tackles a range of social issues in a holistic way through empowerment, connection, and support. It works with people experiencing poverty, homelessness, problem substance use, criminal justice, exclusion, mental health, those in the care system, those seeking asylum and those with additional support needs. Supporting both adults and young people, it runs 60 sessions a week across Scotland. Since 2009 they have supported 25,000 people to create positive change in their lives.

Total contribution to date:  
**€1,200,145**

Received from:







## Swedish Outdoor Association

The Swedish Outdoor Association (Friluftsrämjandet) is dedicated to promoting outdoor activities and an active lifestyle in Sweden. It offers children and adults outdoor leader-led, educational and safe adventures. Whether it is in the forest, on the water, in the snow, on the ice or in the mountains, activities take place all year round, all over the country.



Total contribution to date:  
**€8,980,000**

## Swedish Olympic Committee

The Swedish Olympic Committee inspires young people to develop through sport. Inspiring Olympic Days take place in several places around Sweden and the purpose is for the children to try many different sports and maybe find something they get a little extra hooked on. These events aim to promote physical activity and healthy lifestyles for young people.



Total contribution to date:  
**€12,850,000**



Total contribution to date:  
**€12,800,000**

## Swedish Ski Association

The Swedish Ski Association (Svenska Skidförbundet) aims to make skiing and snowboarding accessible and enjoyable for people of all ages, with a particular focus on youth development and promoting winter sports in Sweden. The organisation covers various disciplines, including alpine skiing, cross-country skiing, ski jumping, and snowboarding. Funding from the Svenska Postkodlotteriet is mainly used for initiatives to get more children to discover the joy and benefits of exercising in the snow.



Total contribution to date:  
**€4,630,000**

## Swedish Sailing Federation

The Swedish Sailing Federation (Svenska Seglarförbundet) promotes sailing from grassroots to elite levels, organises events and provides training and educational development programmes. The association also represents Sweden in international sailing federations, working to make sailing accessible to everyone, regardless of their circumstances.





Total contribution to date:  
**€3,334,000**

Received from:



## DREAM PROJECT

# "Local youth activities for better inclusion"

The Swedish Olympic Committee in collaboration with the Swedish Ski Association, the Swedish Sailing Association and Fryshuset have been granted this Dream Project for a more inclusive society for Swedish youth.

With activities in snow, sea breeze and urban areas, they will train at least 350 young people as leaders, provide at least 270 young people with jobs and allow at least 32 000 people between the ages of 13 and 19 to try out one of the project's activities.







# Tottenham Hotspur Foundation

Tottenham Hotspur Foundation inspires, empowers and transforms the lives of people living locally to the football club. This is achieved by working with a wide range of partners, including local government and authorities, community groups, schools, businesses and charitable trusts, to design programmes that engage all parts of the community.

Total contribution to date:  
**€6,672,174**

Received from:





# Waves for Change

Waves for Change (The Isiqalo Foundation) is an award-winning adolescent health organisation based in South Africa. Waves for Change uses the sport of surfing to provide evidence-based therapeutic programmes that improve the mental health of child survivors of abuse, children with diverse abilities and children involved with the law and justice system.

In the last 24 months, Waves for Change has been training partner organizations in the so-called Take-5 model. The Take 5 model expands Waves of Change's already existing Surf Therapy model into other sporting codes.



High fives between coaches that are taking part in Take 5 in South Africa.

Credit: Waves for Change





Wirmachenwelle offers surfing and surf therapy sessions for young people.

## Wirmachenwelle e.V.

Wirmachenwelle combines surfing with youth work to support young people's mental and physical wellbeing, particularly those from disadvantaged backgrounds. One of their initiatives, WeMakeWaves 2025, focuses on children aged between 8 and 15 years old who live in an accommodation for homeless people. It includes a holiday programme with activities, such as swimming courses, self-assertion, surf skating, environmental and nature conservation, sustainability as well as healthy nutrition and social skills.

Total contribution to date:

**€134,190**

Received from:





# Yvonne van Gennip Talent Fonds

The Yvonne van Gennip Talent Fund supports children and young people with sporting talent and ability. Their goal is to help people thrive and achieve their full potential within their field by providing them with vital financial support. In addition to a contribution from the Fund, their crowdfunding platform Talentbook gives emerging sporting talent the opportunity to raise funds themselves.

**Yvonne van Gennip** is a celebrated Dutch speed skater who won three gold medals at the 1988 Winter Olympics in Calgary. Her remarkable performance made her one of the standout athletes of those Games, inspiring many in the field of speed skating. Van Gennip's own experiences and desire to give back to the sports community inspired her to establish her own Foundation.

Total contribution to date:

€887,554

Received from:



Talents that are part of the Talentbook posing together with Yvonne van Gennip (second from left).

Credit: Ed van de Pol Fotografie



# "Sports has the power to change the world. Sport can create hope, where once there was only despair"

On 24 June 1995 at Johannesburg's Ellis Park Stadium, South Africa won the Rugby World Cup beating their arch-rivals New Zealand. The match stands as a hugely symbolic moment in South African history. It marked the country's first major sporting event since the end of its segregationist apartheid regime in 1991.

For many Black South Africans, the historically white team, with their green and gold colours and Springbok mascot, had symbolised the oppressive minority white rule. Using the slogan One Team, One Country, Mandela saw rugby to bridge the gap between Black and White South Africans, creating a shared sense of national pride. His efforts to use rugby as a tool for national reconciliation became one of his most notable achievements as a president and demonstrated the profound impact sports can have in uniting people and creating positive change.

In 2000 at the Laureus World Sports Awards, Mandela said, "Sports has the power to change the world. Sport can create hope, where once there was only despair".

*"It always seems impossible until it is done"*

In 2001, **Nelson Mandela** became the first international ambassador of the Postcode Lottery Group. We will always be extremely grateful for his inspiration. His philosophy lives on through the efforts of the many people and organisations that are striving to make the world a better place.



Nelson Mandela  
18 July 1918 - 5 December 2013



# Contact

If you would like to know more about the Postcode Lottery Group please contact:

**Judith Lingeman**

*Director of International Affairs*

[judith@postcodelotterygroup.com](mailto:judith@postcodelotterygroup.com)

For an overview of all our charities and projects, please visit the website of the Postcode Lottery Group. Information on how to apply for funding can also be found at:

[postcodelotterygroup.com](http://postcodelotterygroup.com)

[postcodeloterij.nl](http://postcodeloterij.nl)

[vriendenloterij.nl](http://vriendenloterij.nl)

[doen.nl](http://doen.nl)

[postcodelottery.co.uk](http://postcodelottery.co.uk)

[postkodlotteriet.se](http://postkodlotteriet.se)

[postkodstiftelsen.se](http://postkodstiftelsen.se)

[postcode-lotterie.de](http://postcode-lotterie.de)

[postkodelotteriet.no](http://postkodelotteriet.no)

**Postcode  
Lottery  
Group**

*Lotteries for a better world*



Nationaal Ouderenfonds  
receives an annual  
contribution of €300,000 from  
the Nationale Postcode Loterij.

**OldStars** is an initiative in the Netherlands by Nationaal Ouderenfonds (the National Foundation for the Elderly) aimed at people aged 65 and older who want to stay active through sports. By using modified game formats, the activities are made accessible. Currently, there are over 700 clubs in the Netherlands where seniors can participate.

A popular one is **OldStars Walking Football** (see photo). Unlike regular football, this version is played six-a-side on a smaller field with smaller goals, and

players must walk instead of run. Physical contact is not allowed, and the ball must stay below hip height. In addition to football, other sports such as hockey, tennis, table tennis, handball, rugby, and volleyball are also offered. This initiative not only helps seniors stay active - something they might not do otherwise - but also enhances the social aspect of their lives. After activities, players often gather for a cup of coffee to discuss their lives and connect with one another.





# The Power of Postcodes

We use postcodes as a force to make people's  
everyday life better and to raise funds for  
a healthier, fairer, greener world

## Postcode Lottery Group



The Netherlands



Sweden



Great Britain



Germany



Norway



The Netherlands